

2. Logo Visual(s) Round #1

Visuals



2. Logo Brief

Visual Brief - Preferences

**The i favicon our preference would be in orange
and lettering in black**

Black line underneath the logo

Not a square dot but a round dot on the i favicon

Things to try

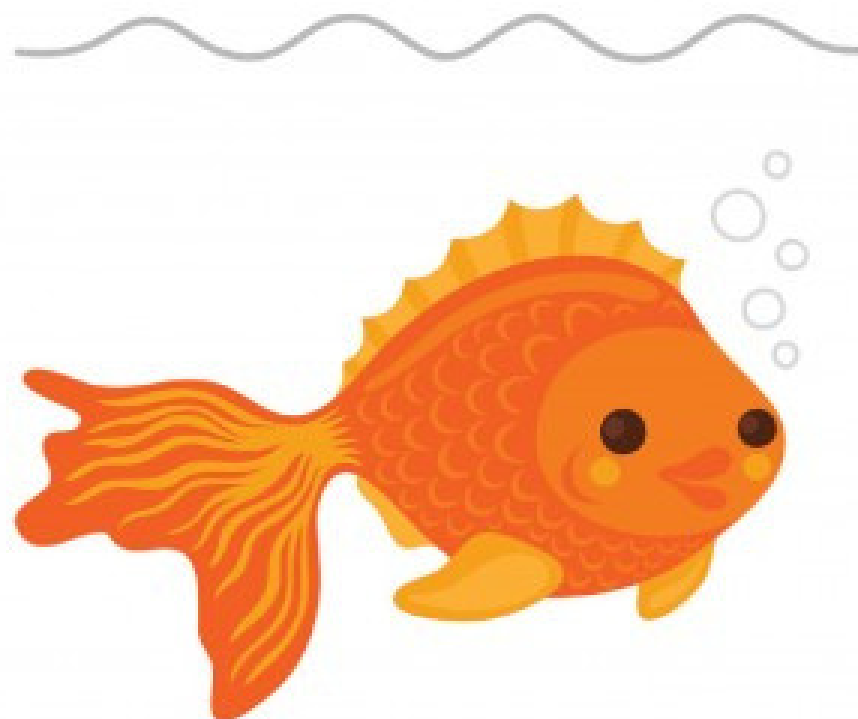
**The i favicon curls under the lettering of
Intelligent Delivery Solutions**

Intelligent Delivery Solutions all in caps

Different colour(s) to orange & black

Apricot Orange PANTONE 138	Candlelight Orange PANTONE 137	Sunrise Orange PANTONE 1375	Amber Orange PANTONE 1385
Macaroni and Cheese Orange PANTONE 157	Pumpkin Orange PANTONE 158	Orangutan Orange PANTONE 159	Sherbert Orange PANTONE 1575
Goldfish Orange PANTONE 166	Monarch Orange PANTONE 165	Ginger Orange PANTONE 164	Carrot Orange PANTONE 1665
Tangerine Orange PANTONE 1655	Melon Orange PANTONE 1645	Basketball Orange PANTONE 173	Papaya Orange PANTONE 172
Creamsicle Orange PANTONE 171	Salamander Orange PANTONE 179	Starfish Orange PANTONE 178	Soap Orange PANTONE 177

ORANGE



Our preference(s) are Goldfish and Carrot Orange.

Font

Our preference is:
Intelligent Delivery Solutions.
Vidaloka



3. Mission Statement

To provide the best Testing and DevOps services, and consistently deliver first-rate tech talent to our clients globally.

Through our expert and innovative approach, we work in partnership with our world-wide clients, to deliver our tailored and flexible tech services with the up-most transparency and honesty from the outset.

